



Degree Course Requirements

Institution(s):	Paris College of International Education
Degree:	Bachelor of Business Administration
Major:	International Business
Concentration:	None

General Education Core Curriculum (24 Hours)			
	PHIL1101	Critical Thinking and Information Sources Evaluation	FREE
	ENG1301	English Composition I (Academic Writing)	3 Hours
	RES1301	Introduction to Academic Research	3 Hours
	ECON1301	Introduction to Economics	3 Hours
	SCI1101	General Science	3 Hours
	ENG1501	English Literature	3 Hours
	HIST1301	World History	3 Hours
	MATH1301	Introduction to Statistics	3 Hours
	ENG1302	English Composition II	3 Hours
Business Core Courses (48 Hours)			
	BUSI 2300	Intro to Critical Thinking for Business Decision Making	3 Hours
	ECON 2301	Principles of Economics I Macro	3 Hours
	ECON 2302	Principles of Economics II	3 Hours
	PHIL 2306	Ethics	3 Hours
	ACCT 2301	Introduction to Financial Accounting	3 Hours
	BULW 3310	Business Law	3 Hours
	BCOM 3350	Business Communications	3 Hours

	MATH 1325	Calculus for Business Applications	3 Hours
	FINC 3310	Principles of Finance	3 Hours
	MKTG 3310	Principles of Marketing	3 Hours
	MGMT 3310	Principles of Organizational Behavior and Management	3 Hours
	BUAL 2310	Business Analysis I	3 Hours
	MGMT 4370	Strategic Analysis	3 Hours
	MGMT 4380	Seminar on Entrepreneurship	3 Hours
	MKTG 4310	Marketing Management	3 Hours
	MGMT 3330	Human Resource Management	3 Hours
Major Courses (33 Hours)			
		Introduction to International Business	3 Hours
		Principles and Procedure of Export and Import	3 Hours
		Business Research	3 Hours
		Business Management	3 Hours
		International Business Communication	3 Hours
		International Supply Chain Management	3 Hours
		Regulation of International Trade	3 Hours
		Seminar in International Business Topic	12 Hours
Required Courses (15 Hours)			
	CPST5000	Capstone Project	3 Hours
Total Requirements: 120 Hours			